

Dear Fellow Educators,

My name is Laura Younts and I am a retired kindergarten/first grade teacher. Since retiring, I have offered field trips to our agritourism farm in Cameron for educational activities and farm learning experiences. I am presently serving on the Board of Directors for North Carolina Agritourism Networking Association (ANA).

On behalf of our organization and farmers all across the state, I am asking for teachers to complete a questionnaire so that we can better meet the needs of the students who visit our farms from the mountains, through the Sandhills, to the coast. The combined results will be shared in a workshop session titled "Meeting Teacher Expectations for Field Trips" at our ninth annual ANA Conference in January. This can be completed individually or if you prefer, teachers can meet as a grade level and collaborate. It is not necessary to put your name but we would like to know in which county your school is located. Use the back of the paper if you need more room to answer.

The questionnaire will also soon be on the ANA website, www.nc-ana.com, and the Agritourism Office in the Department of Agriculture, www.ncagr.gov/agritourism.

Please return the questionnaire below by November 1st or before. Perhaps one of the members of our Agritourism Networking Association has given this to you and you can return it to them or you can mail or e-mail it to: Laura Younts 6510 S. Plank Road Cameron, NC 28326 laura.y@windstream.net

We do appreciate your time in completing this questionnaire. Agritourism farmers want to promote their farms by educating and informing the public. They want to provide visitors with information, entertainment and recreation, and the opportunity to purchase agricultural goods and products.

We hope that you will help us build our agritourism farms so that you and your students will understand the importance of farms to our American way of life. Visit an agritourism farm and take home an experience!
Thank you!

Laura Younts

Flint Rock Farm, Moore County

Also from session planners:

Tami Thompson, Lazy O Farm, Johnston County

Michelle Patterson, Patterson Farm Market and Tours, Rowan County

SEE QUESTIONNAIRE BELOW

NC AGRITOURISM NETWORKING ASSOCIATION (ANA) – TEACHER SURVEY

Grade level _____ County _____

1. How did you learn about agritourism farms? Circle any or all: Other teachers, friends, internet, on my own, social media, other _____

2. Where do you look for field trip information, either agritourism or other subjects? _____

	Yes	No
3. Have you visited the website www.nc-ana.com & "Find a Farm" link?	_____	_____
*Was it helpful in learning about field trip opportunities?	_____	_____

4. Have you visited the web site www.visitNCfarms.com ?	_____	_____
*Was it helpful in learning about field trip opportunities?	_____	_____

5. On your visit to an agritourism farm, do you prefer: (check one)

____ a. An exclusive private visit to the farm, either host-guided or self-guided

____ b. You don't mind if other school groups are there as well

____ c. You don't mind if the general public is there

6. Would you return to a farm you have been to before? _____

If no, why? _____

7. When choosing agritourism field trips, choose the factors that influence your decision to schedule a trip:

a. Type of program:	b. Length of visit:	c. Distance to farm round trip
Structured visit _____	1 hour _____	0-30 miles _____
Self-guided visit _____	1 ½ hours _____	30-60 miles _____
Entertainment theme _____	2 hours _____	60+ miles _____
Educational experience _____	More _____	

8. When choosing an agritourism field trip, what amenities are you looking for?

Port-a-Potties _____	Picnic area or shelter _____
Playground _____	Food _____
Other _____	

9. How would you prefer to receive guidelines for your visit? (You may choose more than one)

By phone _____ By email _____ By Mail _____

10. How soon can you provide a final headcount to farm prior to visit? _____

11. What is an acceptable price range per person? _____

12. What is your preferred method of payment for your group?

Cash _____ Check _____ Credit Card _____ Invoice _____

13. On a scale of 1-5, **1 being most important**, how important is it for the farm to provide correlation to Common Core Standards for you? _____

14. What are the content areas/objectives for your grade level that you hope to cover with a visit to a farm?

15. What other expectations do you have of an agritourism farm?